

## Winter Reflections Ticketing Report

### Revenue Summary

Ticketleap Revenue*		% Total
Season Subscriptions	\$ 2,440.00	24%
Online Single Tickets	\$ 4,846.65	47%
Rehearsal Presales	\$ 1,411.00	14%
Door Sales	\$ 824.00	8%
Ticketleap Donations	\$ 719.80	7%
<b>Total Revenue</b>	<b>\$ 10,241.45</b>	<b>100%</b>

*\*Based on Ticketleap data, has not been reconciled with Diane*

### By Sale Type

Sale Type	Friday	Sat Mat	Sat PM	Total	% Total
Season Subscribers	12	48	15	75	12%
Online Presales	144	119	118	381	61%
Rehearsal Presales	47	40	23	110	18%
Door Sales	3	18	25	46	7%
Comps	6	0	8	14	2%
<b>Total Tickets Issued</b>	<b>212</b>	<b>225</b>	<b>189</b>	<b>626</b>	<b>100%</b>

### By Price Type

Price Type	Friday	Sat Mat	Sat PM	Total	% Total
Adult	97	82	92	271	43%
Senior	101	123	67	291	46%
Youth	3	7	15	25	4%
Child	5	13	5	23	4%
Comps	6	0	10	16	3%
<b>Total Tickets Issued</b>	<b>212</b>	<b>225</b>	<b>189</b>	<b>626</b>	<b>100%</b>

### Sales by County\*

County	# Tickets	% Total
Broomfield	155	24.76%
Adams	136	21.73%
Boulder	88	14.06%
Jefferson	78	12.46%
Weld	66	10.54%
Arapahoe	23	3.67%
None Provided	19	3.04%
Denver	18	2.88%
Douglas	15	2.40%
Non-CO	9	1.44%
El Paso	7	1.12%
Larimer	7	1.12%
La Plata	3	0.48%
Routt	2	0.32%
<b>Total</b>	<b>626</b>	<b>100.00%</b>

*\*SCFD counties are highlighted in red*

**Sales by Zip Code**

<b>Zip Code</b>	<b># Tickets</b>	<b>% Total</b>
80020	93	14.86%
80023	44	7.03%
80031	33	5.27%
80026	32	5.11%
80602	30	4.79%
80027	27	4.31%
80234	25	3.99%
80516	23	3.67%
80621	23	3.67%
None Provided	19	3.04%
80021	16	2.56%
80005	15	2.40%
80241	15	2.40%
80601	14	2.24%
80004	13	2.08%
80504	11	1.76%
80233	10	1.60%
80002	9	1.44%
80015	9	1.44%
80302	9	1.44%
80126	8	1.28%
80401	8	1.28%
34119	7	1.12%
80007	7	1.12%
80501	7	1.12%
80232	6	0.96%
80301	6	0.96%
80514	6	0.96%
80033	5	0.80%
80918	5	0.80%
80003	4	0.64%
80128	4	0.64%
80219	4	0.64%
80221	4	0.64%
80503	4	0.64%
80013	3	0.48%
80123	3	0.48%
80138	3	0.48%
80205	3	0.48%
80247	3	0.48%
80260	3	0.48%
80305	3	0.48%
80403	3	0.48%
80439	3	0.48%
80526	3	0.48%
81326	3	0.48%
80016	2	0.32%

80038	2	0.32%
80109	2	0.32%
80129	2	0.32%
80209	2	0.32%
80211	2	0.32%
80222	2	0.32%
80246	2	0.32%
80249	2	0.32%
80487	2	0.32%
80524	2	0.32%
80550	2	0.32%
80631	2	0.32%
80910	2	0.32%
7901	1	0.16%
80001	1	0.16%
80022	1	0.16%
80030	1	0.16%
80207	1	0.16%
80212	1	0.16%
80220	1	0.16%
80228	1	0.16%
80530	1	0.16%
89215	1	0.16%
<b>Total</b>	<b>626</b>	<b>100.00%</b>