

Folk Songs Ticketing Reports

Revenue Summary

Ticketleap Revenue*		% Total
Online Single Tickets	\$ 1,429.70	41%
Rehearsal Presales	\$ 1,677.00	48%
Door Sales	\$ 373.00	11%
Total Revenue	\$ 3,479.70	100%

**Based on Ticketleap data, has not been reconciled with Diane*

By Sale Type

Sale Type	Friday		Total	% Total
Season Subscribers	10		10	3%
Online Presales	121		121	41%
Rehearsal Presales	137		137	46%
Door Sales	23		23	8%
Comps	6		6	2%
Total Tickets Issued	297		297	100%

By Price Type

Price Type	Friday		Total	% Total
Adult	99		99	33%
Senior	163		163	55%
Senior Group	6		6	2%
Youth	7		7	2%
Child	16		16	5%
Comps	6		6	2%
Total Tickets Issued	297		297	100%

Sales vs. Attendance

	Friday		Total
Ticket Issued	297		297
Tickets Redeemed	278		278

Sales by County*

County	# Tickets	% Total
Broomfield	78	26.26%
Adams	49	16.50%
Denver	37	12.46%
None Provided	36	12.12%
Boulder	33	11.11%
Weld	27	9.09%
Jefferson	21	7.07%
Arapahoe	11	3.70%
Out of State	5	1.68%
Total	297	100.00%

**SCFD counties are highlighted in red*

Sales by Zip Code

Zip Code	# Tickets	% Total
80020	60	20.20%
None Provided	36	12.12%
80239	18	6.06%
80026	16	5.39%
80023	15	5.05%
80241	13	4.38%
80621	13	4.38%
80234	11	3.70%
80031	8	2.69%
80027	7	2.36%
80516	7	2.36%
80005	6	2.02%
80514	6	2.02%
80602	6	2.02%
80004	5	1.68%
80301	5	1.68%
Out of State	5	1.68%
80205	4	1.35%
80220	4	1.35%
80302	4	1.35%
80601	4	1.35%
80002	3	1.01%
80017	3	1.01%
80247	3	1.01%
80260	3	1.01%
80403	3	1.01%
80007	2	0.67%
80016	2	0.67%
80038	2	0.67%
80203	2	0.67%
80206	2	0.67%
80207	2	0.67%
80231	2	0.67%
80246	2	0.67%
80249	2	0.67%
80465	2	0.67%
80013	1	0.34%
80021	1	0.34%
80022	1	0.34%
80030	1	0.34%
80212	1	0.34%
80229	1	0.34%
80233	1	0.34%
80501	1	0.34%
80504	1	0.34%
Total	297	100.00%