

Requiem for the Living Ticketing Reports

Revenue Summary

Ticketleap Revenue*		% Total
Online Single Tickets	\$ 6,195.20	72%
Rehearsal Presales	\$ 1,841.00	21%
Door Sales	\$ 527.00	6%
Total Revenue	\$ 8,563.20	100%

**Based on Ticketleap data, has not been reconciled with Diane*

By Sale Type

Sale Type	Friday		Total	% Total
Season Subscribers	10		10	1%
Online Presales	478		478	63%
Rehearsal Presales	139		139	18%
Door Sales	32		32	4%
Comps	98		98	13%
Total Tickets Issued	757		757	100%

By Price Type

Price Type	Friday		Total	% Total
Adult	380		380	50%
Senior	147		147	19%
Regis (with code)	57		57	8%
Youth	66		66	9%
Child	9		9	1%
Comps	98		98	13%
Total Tickets Issued	757		757	100%

Sales vs. Attendance

	Friday		Total
Ticket Issued	757		757
Tickets Redeemed	635		635

Sales by County*

County	# Tickets	% Total
Douglas	218	28.80%
Denver	94	12.42%
Adams	85	11.23%
Broomfield	77	10.17%
None Provided	55	7.27%
Arapahoe	53	7.00%
Boulder	50	6.61%
Weld	46	6.08%
Jefferson	31	4.10%
Out of State	19	2.51%
Garfield	10	1.32%
El Paso	7	0.92%
Larimer	4	0.53%

Morgan	4	0.53%
Elbert	2	0.26%
La Plata	2	0.26%
Total	757	100.00%

*SCFD counties are highlighted in red

Sales by Zip Code		
Zip Code	# Tickets	% Total
80108	109	14.40%
80130	86	11.36%
None Provided	55	7.27%
80124	42	5.55%
80020	39	5.15%
80031	34	4.49%
80023	31	4.10%
80026	26	3.43%
80621	26	3.43%
80602	20	2.64%
Out of State	19	2.51%
80129	13	1.72%
80015	10	1.32%
81650	10	1.32%
80222	9	1.19%
80516	9	1.19%
80013	8	1.06%
80234	8	1.06%
80021	7	0.92%
80027	7	0.92%
80221	7	0.92%
80246	7	0.92%
80205	6	0.79%
80211	6	0.79%
80514	6	0.79%
80122	5	0.66%
80126	5	0.66%
80209	5	0.66%
80302	5	0.66%
80504	5	0.66%
80601	5	0.66%
80007	4	0.53%
80012	4	0.53%
80033	4	0.53%
80120	4	0.53%
80206	4	0.53%
80231	4	0.53%
80237	4	0.53%
80242	4	0.53%
80501	4	0.53%
80526	4	0.53%

80701	4	0.53%
80004	3	0.40%
80017	3	0.40%
80215	3	0.40%
80220	3	0.40%
80224	3	0.40%
80227	3	0.40%
80233	3	0.40%
80260	3	0.40%
80303	3	0.40%
80817	3	0.40%
80002	2	0.26%
80016	2	0.26%
80018	2	0.26%
80104	2	0.26%
80107	2	0.26%
80109	2	0.26%
80111	2	0.26%
80112	2	0.26%
80121	2	0.26%
80212	2	0.26%
80214	2	0.26%
80218	2	0.26%
80232	2	0.26%
80249	2	0.26%
80301	2	0.26%
80305	2	0.26%
80403	2	0.26%
80433	2	0.26%
80910	2	0.26%
80922	2	0.26%
81326	2	0.26%
80014	1	0.13%
80116	1	0.13%
80128	1	0.13%
80203	1	0.13%
80207	1	0.13%
80226	1	0.13%
80229	1	0.13%
80235	1	0.13%
80304	1	0.13%
80401	1	0.13%
80465	1	0.13%
Total	757	100.00%